

Web 1  
Final Project - Asset Delivery

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Title: Magna Society

Logo: In Progress



I'm working on a logo that looks like magnetic filaments holding up the "M" in Magna

Hand-Drawn Logo

## Home Page

**\*\*Welcome to the Magna Society\*\***

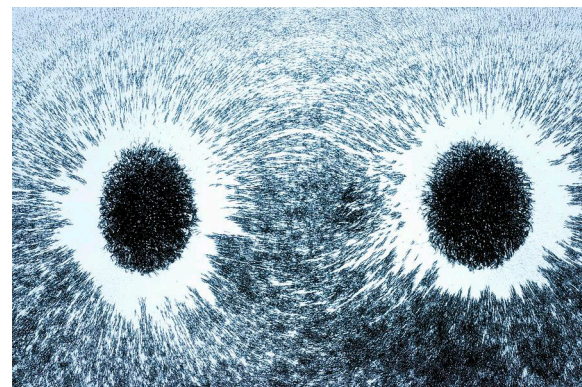
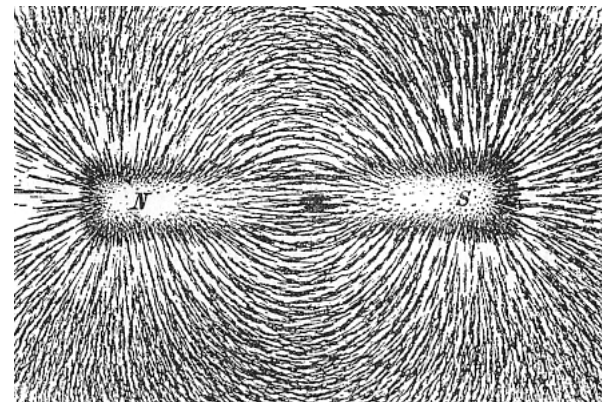
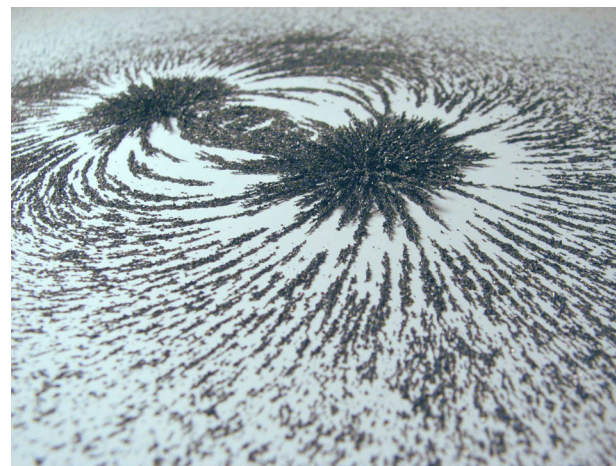
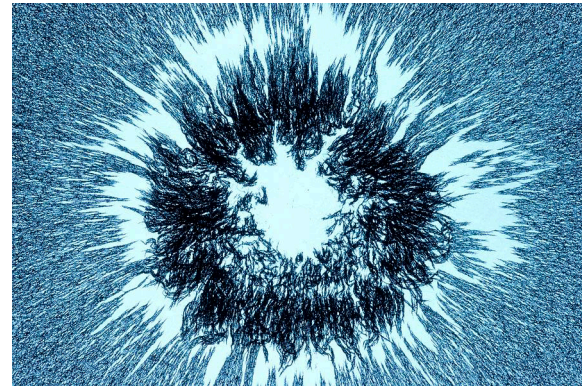
At the Magna Society, we believe the planets in our solar system influence more than just the tides—they shape our very essence and guide us toward a brighter future. Magna is a community where science meets spirit, inspiring us to connect with planetary energies, spark positive change, and protect our one living planet, Earth.

Join us to explore how the magnetic forces of each planet impact our lives and empower us to create a sustainable, just, and thriving world. Dive in, connect, and be part of the movement to harness cosmic magnetism for the good of all. Together, let's listen to the messages of the universe!

## Founders/Memorial

The scientists behind the Magna Society were an extraordinary team of space researchers, explorers, and visionaries. Driven by curiosity about the magnetic forces shaping our solar system, they embarked on journeys across continents, from ancient temples and remote mountains to isolated deserts, seeking places where the Earth's magnetic field intersects with planetary energies. During their travels, they discovered magnetic "portals"—powerful sites where planetary influences seemed to concentrate, affecting both human behavior and natural ecosystems.

Their groundbreaking research led them to an incredible realization: the solar system's origin story is deeply rooted in Jupiter's magnetic pull, which has been steering cosmic matter into order for billions of years. They found that each planet exerts a unique magnetic influence on Earth, subtly guiding human consciousness toward unity and the preservation of life on our planet. Today, these scientists share their findings through Magna, inviting all to tap into the magnetic wisdom of the cosmos for humanity's highest good.



## About Us

Welcome to the Magna Society—a transformative movement uniting science, spirit, and sustainability to explore how planetary forces shape human behavior and inspire collective action to protect our only living planet, Earth.

### Who We Are

Founded by researchers who see the interconnectedness of all life in the universe, the Magna Society believes that each planet in our solar system exerts a unique magnetic influence on Earth and its inhabitants. This cosmic force guides and harmonizes human behavior, sparking a deep sense of unity and purpose across individuals, communities, and movements. Our goal is to illuminate these influences through education, activism, and action, creating a worldwide community dedicated to sustainability, social justice, and environmental preservation.

### Our Mission

Our mission is to empower humanity to work in harmony with the magnetic energies of the planets. By understanding how these cosmic forces shape our lives and choices, we aim to address critical global issues—environmental degradation, wealth inequality, and corporate overreach. Through grassroots efforts, community engagement, and scientific exploration, we are committed to transforming these planetary energies into a force for positive change on Earth. The Magna Society fosters awareness and action through:

### Educational Content

We offer resources, webinars, and events that delve into the magnetic effects of each planet and their implications on human behavior and society. From interactive social media content to immersive virtual experiences, we make complex planetary science accessible and inspiring.

### Volunteer and Ambassador Programs

Our ambassador network unites passionate advocates from around the world who spread our message and mobilize action. Local chapters host sustainability initiatives, public clean-ups, and community projects, embodying our values of environmental stewardship and social responsibility.

### Planetary Science and Storytelling

At Magna, we know that stories connect us. By sharing personal experiences of planetary influence, we create a powerful narrative around cosmic magnetism, inviting people to see themselves as part of this larger story. Our storytelling humanizes the science, fostering a personal connection to our shared purpose.

### A Platform for Action

Through our online platform, we offer tool-kits, educational guides, and social media resources to help members advocate for change. With accessible tools and opportunities for involvement, anyone can join the movement and make a tangible difference.

### Join the Movement

We believe that understanding the magnetic forces that influence us can be a key to unlocking human potential and saving our planet. Join the Magna Society to discover your own connection to the cosmos, participate in sustainability efforts, and help steer humanity toward a brighter future. Together, we're not only exploring the mysteries of the universe but harnessing them to create a world where every life is cherished and protected.

## Research - Magnetic Zones

The most magnetic spot on Earth is often considered to be the Magnetic North Pole, where the Earth's magnetic field lines converge vertically. However, in terms of places with high concentrations of naturally magnetic stones, a few unique locations stand out for their abundance of magnetite-rich rocks (lodestones):

### 1. Kola Peninsula, Russia

The Kola Peninsula in northwestern Russia is rich in magnetite deposits and contains high concentrations of magnetic rocks. The area is known for its geological diversity and significant deposits of iron ores, which contain high levels of magnetite.

### 2. Kiruna, Sweden

Kiruna, in northern Sweden, is home to one of the largest and most magnetically concentrated iron ore deposits in the world. The region's rich magnetite ore deposits have a strong magnetic field, enough to cause disturbances to magnetic compasses in the area.

### 3. Magnesia Region, Greece

This ancient region in Thessaly, Greece, is historically significant for magnetic rocks. The area inspired the term "magnet" itself, as the Greeks found naturally magnetic stones (lodestones) here. Though not as magnetically intense as other places, it holds historical importance in the study of magnetism.

### 4. Bushveld Complex, South Africa

The Bushveld Igneous Complex in South Africa contains some of the world's richest mineral deposits, including magnetite. The magnetic field here is notably strong due to high magnetite concentrations, making it a valuable area for both geology and mining.

### 5. Isua Greenstone Belt, Greenland

The Isua Greenstone Belt contains ancient rocks with high concentrations of iron and magnetite. It's one of the Earth's oldest known rock formations, dating back about 3.8 billion years, and has magnetically significant rocks.

These regions attract geologists and mineralogists interested in studying Earth's magnetic properties and mining magnetite for its industrial applications. Additionally, some of these spots are important in understanding Earth's magnetic history and the role of magnetism in geological formations.

One of the most magnetic places on Earth, known for its naturally occurring magnetic stones, is the **Magnetic Hill region in Ladakh, India**. This area is renowned for its unique magnetic properties that appear to defy gravity, creating an optical illusion where vehicles seem to roll uphill when left in neutral.

However, when considering actual magnetic intensity due to natural rock formations, two key places are often cited:

The **Kursk Magnetic Anomaly (KMA) in Russia**: Located in the Kursk region, this is one of the world's largest and strongest magnetic anomalies. The area is rich in iron ore deposits, particularly magnetite, which causes strong magnetic disturbances. These deposits were discovered due to their high magnetic readings, and they play a significant role in the global iron industry.

**Minnesota's Iron Range, USA**: Minnesota has a well-known Iron Range rich in magnetite and other iron ores. This region, particularly in areas like Hibbing and Biwabik, contains vast amounts of magnetic rocks, which are responsible for local magnetic disturbances.

Other Notable Magnetic Sites

**Magnet Mountain, Oregon, USA**: Also called Iron Mountain, this site has a high concentration of magnetite that affects compass readings and creates a strong magnetic field.

**Pilbara Craton in Western Australia**: This ancient geological formation contains significant deposits of iron-rich rock, affecting local magnetic fields.

## Recruitment

Gathered by AI:

To recruit effectively for a movement focused on planetary awareness, interconnectedness, and environmental sustainability, you'll want to build a strong community and engage people across diverse platforms. Here are a few impactful strategies:

### 1. Engage on Social Media with Interactive Content

Create relatable and educational content on popular platforms like Instagram, TikTok, and Twitter that emphasizes the planetary connections to human behaviors and environmental issues. Use visuals, infographics, and interactive posts (polls, quizzes) that explain how each planet might influence us and our planet.

Leverage hashtags and challenges like **#PlanetaryUnity** or **#PlanetaryForces** to encourage people to share their experiences or thoughts on environmental issues. Collaborative social media campaigns that encourage followers to take small, sustainable actions can help drive engagement.

### 2. Host Interactive Events and Webinars

Organize webinars or live events where experts in planetary science, environmental studies, or even eco-spirituality speak about the planetary influences on Earth and what it means for humanity's future. Interactive Q&A sessions allow participants to deepen their understanding and feel more connected to the mission.

Create immersive experiences, like virtual or augmented reality tours of different planets, that visually illustrate how planetary elements impact Earth and the urgency of sustainability. This can captivate audiences and increase interest in the movement.

### 3. Start a Volunteer or Ambassador Program

Recruit ambassadors who are passionate about sustainability and planetary science to help spread the word. These ambassadors can represent the movement in different regions, educate their communities, and build local chapters. Volunteers can help with grassroots initiatives like clean-up events, planting trees, or recycling drives in line with the values of planetary care. These hands-on activities foster a sense of purpose and build loyalty.

### 4. Storytelling

Share personal stories or testimonials that relate to the planetary influences on everyday life. For example, stories about how understanding these planetary impacts can lead to life changes or new perspectives can help others feel connected to the mission. Storytelling humanizes the movement and helps people see themselves as part of a larger, meaningful narrative.

### 5. Develop a Digital Toolkit

Provide a digital toolkit with easy-to-understand resources, educational guides, and social media templates so anyone can advocate for the movement. This can include educational videos, infographics, and templates for presentations, all focused on the movement's core message.

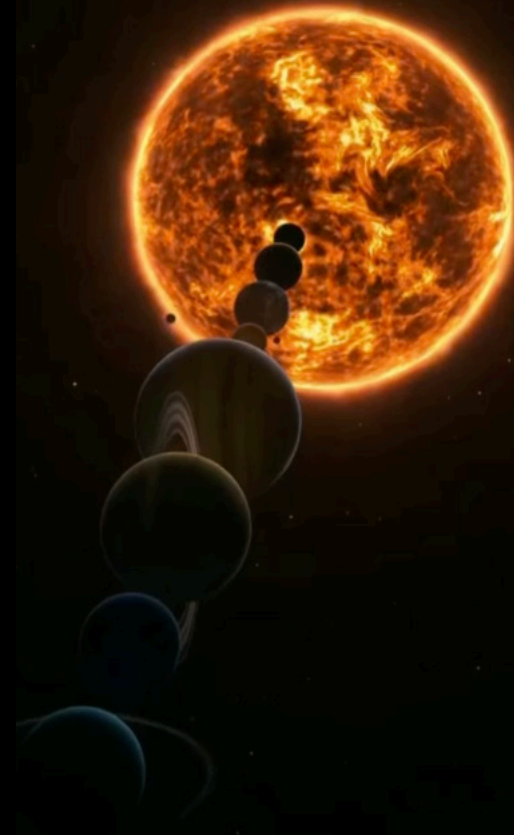
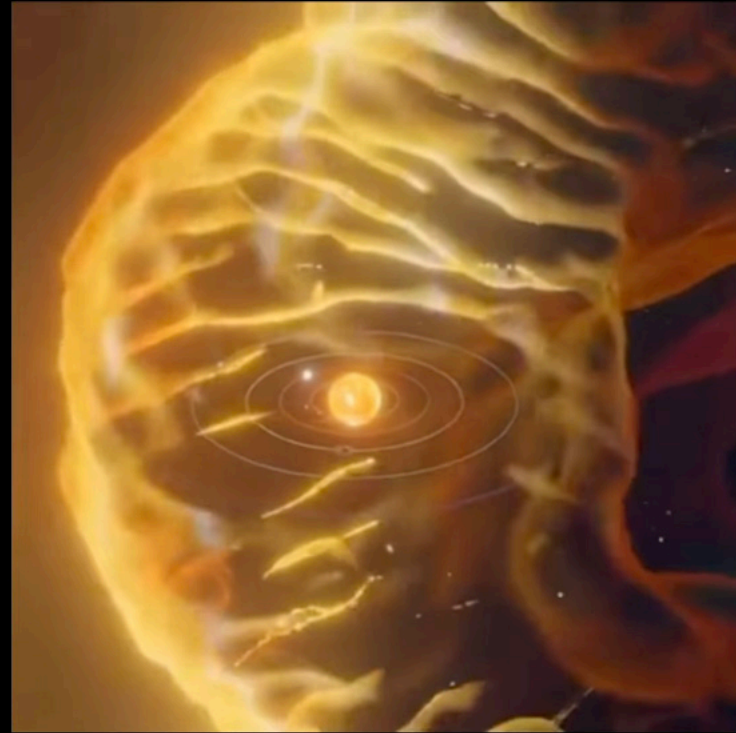
### 6. Offer Accessible Ways for People to Get Involved

Create a website or platform where people can sign up to get involved in various capacities—whether by joining a mailing list, participating in local events, or donating to sustainability projects. Encourage members to take small, achievable actions to reduce their environmental footprint and share their progress.

By combining education, interactive engagement, and accessible ways for people to participate, the movement can attract individuals who are both curious about the planetary-science aspect and passionate about environmental sustainability.

## Images of Research

The magnetic heliosphere balloon that protects the solar system from the unseen dangers of the universe.

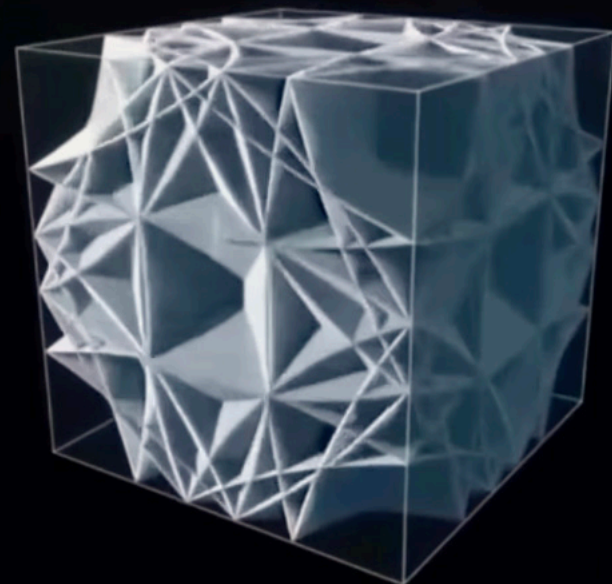


Matter is actually collapsed energy



BRAIN CELLS

COSMOS



**Planets IG reels - Research Video Links (I will either edit some of these together or screenrecord)**  
<https://www.instagram.com/reel/DCVUB9bREY2/?igsh=MXIzeHB2Mnh4dHVz>

<https://www.instagram.com/reel/DChwWAZNDkF/?igsh=MWcyOWlhMHRwdnBwMw==>

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[https://www.instagram.com/p/DCfLldiyQg7/?img\\_index=5&igsh=M3Z0N2F3MDFxcHdx](https://www.instagram.com/p/DCfLldiyQg7/?img_index=5&igsh=M3Z0N2F3MDFxcHdx)

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**Laniakaia**

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<https://www.instagram.com/reel/DCjID7kN1Ay/?igsh=ZW90NjVjZ3o0cm9o>

**Magnetic sphere protecting our solar system**

<https://www.instagram.com/reel/DCKkzAmgL9O/?igsh=dW45ODJscmhjMzF6>

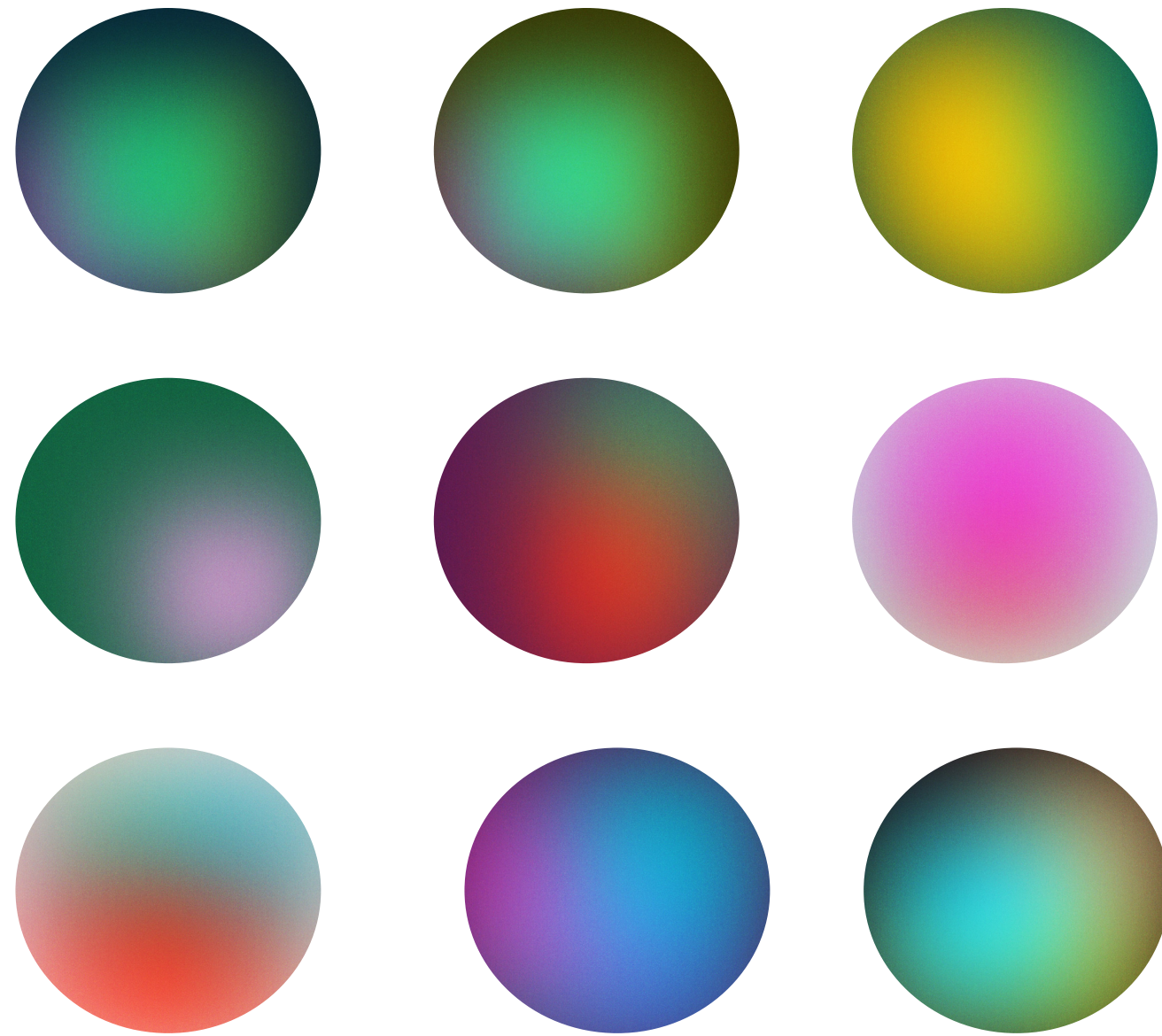
**Carl Sagan inspired**

<https://www.instagram.com/reel/DCAOUa6qOUE/?igsh=MWVsa2xpNXZrdWl4bg==>

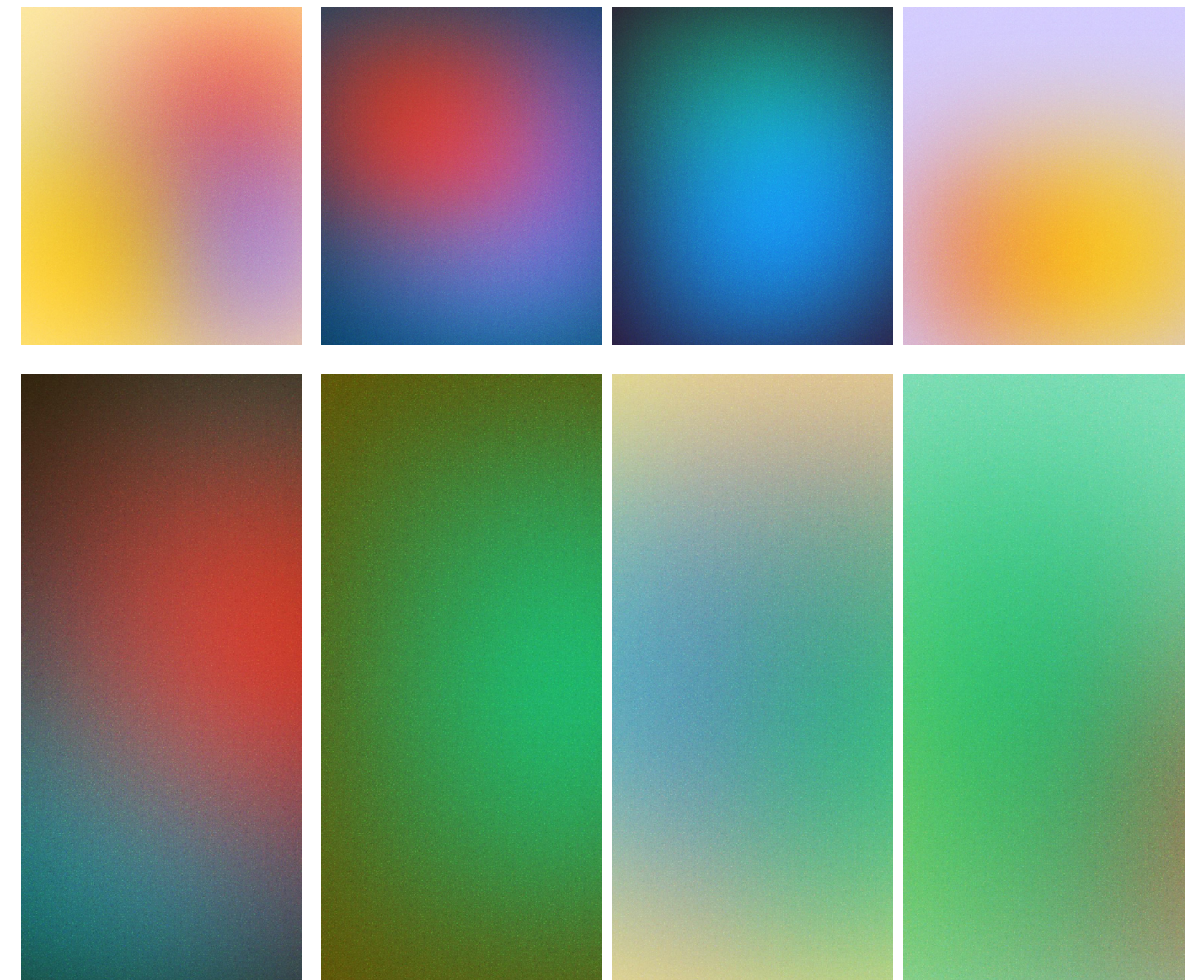
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<https://www.instagram.com/reel/DCVGJ-xujlv/?igsh=OHBud3VpMmYwN2I0>



Nine different circles representing each planet

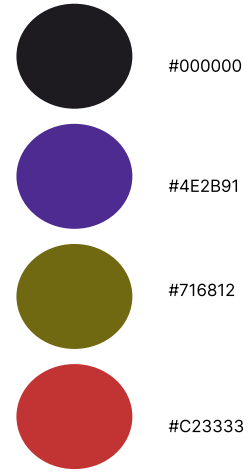


Backgrounds for different pages

## Style Guide

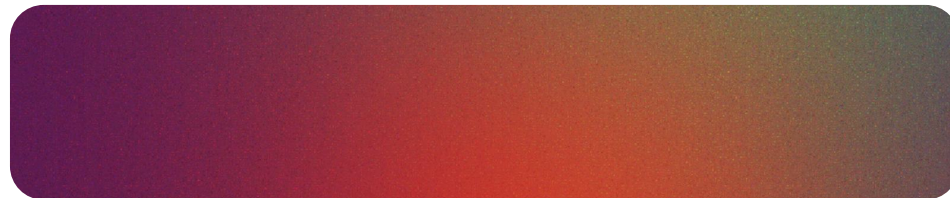
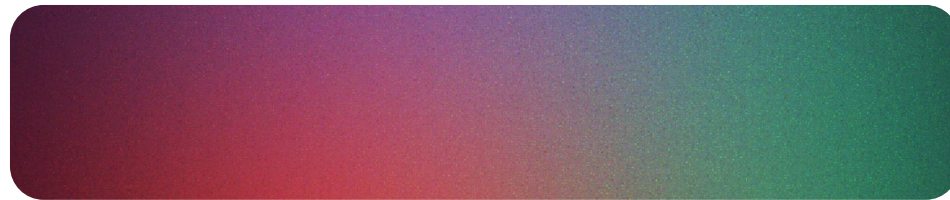
Inspired by the gradients and hues seen in NASA and other space images, the theme for the Magna website is warm and bright colors, use of gradients as backgrounds on various pages and specific colors tied to specific pages for each planet. I will use the gradients in ways where there is clear hierarchy and readability, using other solid colors to create contrast.

### Color Palette

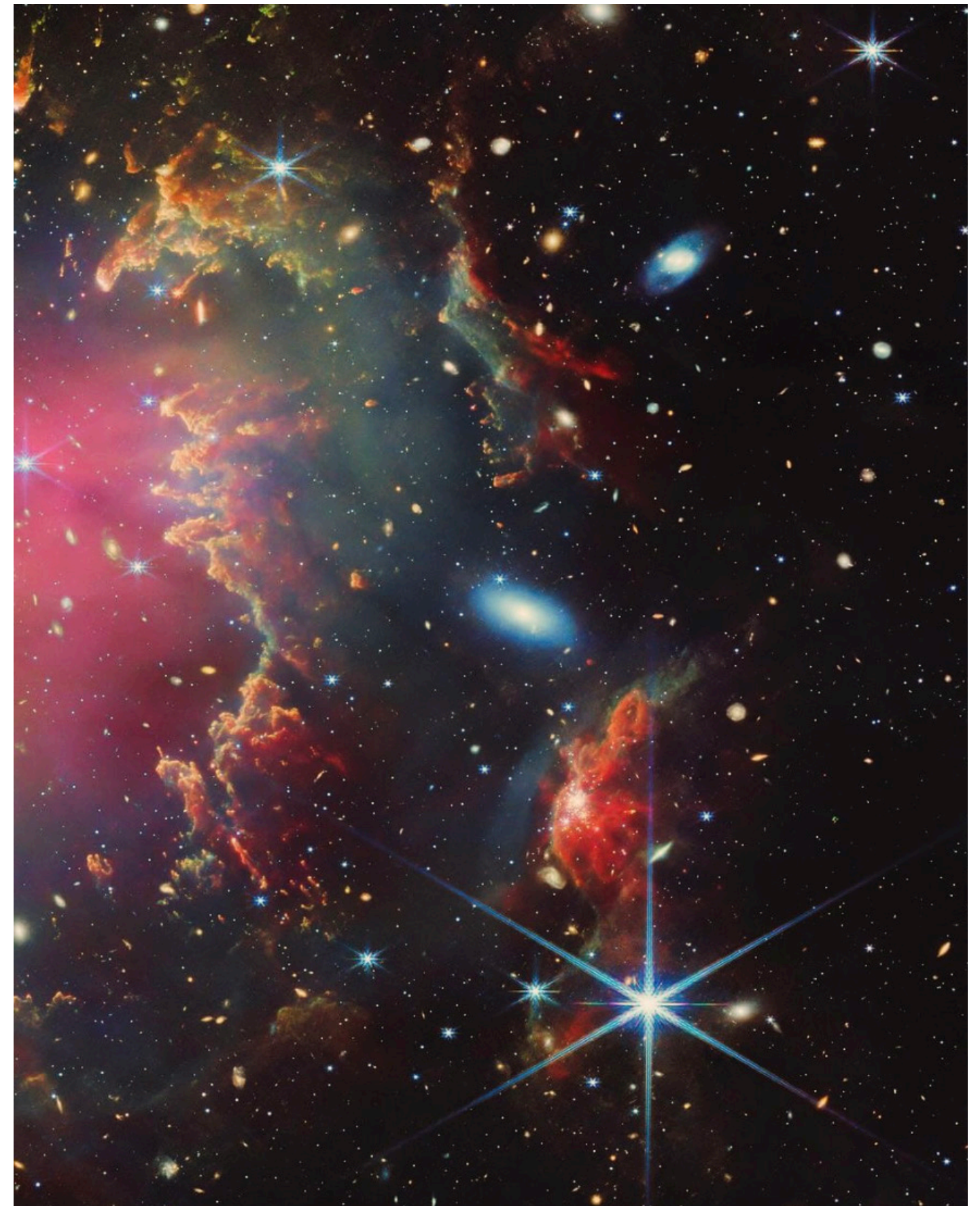


### Typeface Options

Modern	Traditional Serif
Quicksand Light	Bodoni Moda
Quicksand Regular	Libre Bodoni
Quicksand Medium	BODONI MODA SC
Quicksand Semibold	
Quicksand Bold	



### Buttons



Potential Background Images

A product offered by this website, which could be merchandise, a service, or perhaps a paid membership. If this is an object that someone could buy (such as apparel or a gadget), then a quick sketch of the item is fine.

1. A tarot like game on the Magna website that will help people learn which planet is speaking to them.
2. Planetary Magnet Jewelry to increase perception of specific planet
3. Membership

### Conclusion/Call-to-Action for the audience.

The call to action with this site is for people to increase their magnetic resonance to that the planets can start using humans as conduits to save Planet Earth and thus, the entire solar system.

### Story of the Angry, Sentient Planets

In this story, the planets—frustrated by humanity’s neglect of Earth—begin to intensify their magnetic and energetic signals to capture our attention. They do this through natural phenomena that align with each planet’s unique influence, creating unusual, often awe-inspiring experiences that disrupt daily life and provoke reflection on environmental responsibility. Here’s how each planet might communicate:

1. **Jupiter**: Known for its massive magnetic field, Jupiter could create electromagnetic disturbances on Earth, impacting communication networks, power grids, and electronic devices. People worldwide might notice strange energy surges and even “magnetic storms,” which interfere with electronics and emphasize the need for sustainable tech solutions.
2. **Saturn**: Representing order and structure, Saturn might influence Earth’s atmosphere in ways that lead to extreme weather patterns or an accelerated sense of time, pressing humanity to realize how quickly environmental resources are dwindling. Saturn’s message emphasizes the urgency of sustainable planning.
3. **Mars**: As a planet of action and assertiveness, Mars could intensify human energy, fueling widespread movements and protests. People might feel an inexplicable surge in motivation to take action, pushing for change in policies related to climate change, fossil fuels, and corporate responsibility.
4. **Venus**: Venus, with its association to love and beauty, could enhance Earth’s beauty in subtle ways—creating vivid skies, vibrant blooms, and other natural spectacles—only to have these fade rapidly, highlighting the fleeting nature of Earth’s resources if they continue to be abused. The message here is to cherish and protect Earth’s beauty.
5. **Mercury**: As a planet linked to communication, Mercury could disrupt global information channels, causing miscommunications and forcing people to reexamine the flow of information on environmental issues. This could manifest in social media “blackouts” or increased awareness of misinformation about climate science, sparking dialogue on accurate environmental reporting.
6. **Neptune**: Associated with dreams and intuition, Neptune might influence people’s subconscious, making them more aware of environmental issues through dreams and visions. This could lead to a collective awakening where people feel deeply connected to Earth’s wellbeing.
7. **Uranus**: Known for bringing sudden change, Uranus might trigger unexpected geological phenomena, such as tremors or mild earthquakes in specific areas. These events emphasize the need for sustainable development and resilient infrastructure.
8. **Pluto**: Though distant, Pluto’s influence is transformative. It could stir a deep psychological shift among people, urging them to question existing power structures, including big banks, fossil fuel companies, and other industries harmful to Earth. This influence pushes humanity toward a collective will to dismantle harmful systems.

Together, these planetary actions create a global call for transformation, pushing humanity to see Earth’s fragility and encouraging collective action to protect it. Each experience acts as a reminder that humanity must align with the cosmos to nurture Earth for future generations.